**Andrew**

Mosaic is idea market

* has votes and comments
* can launch projects and recruit other people
  + community: help inter-company collaboration
* could use improvements
  + can't tell what's good
  + biases suck
    - removing bias is important
* Hard to make these things work
* Hosts cross-center collaboration
* Ideas from this have gotten picked in the past
* Current system sends bland email notifications saying when project has moved on
* No stats on proposal, as to where it is at, kind of like black box
* Biggest issue: no one has free time
  + We need to incentivize in way that companies haven't done before
  + Won't do something unless it benefits me
  + Tools w/o high utility --> just startup ideas
  + Platforms u can do well and convincing this is worth their investments
  + Engagement incentivizing is important

Researchers have non-disclosure policies to protect IP

* strong in Big Cos and Samsung
* Hard to give info on Mosaic in low-level b/c of this
* No collaboration across platform

Using this website sucks b/c have to use VPN and IE to log into website

* Needed for security stuff

Samsung acquires small startups to change company culture

* e.g. Smart Things acquisition
* Why make whole company do this innovation stuff, or just buy companies that do
* Is this good? looks like it
* Use money from selling RAM to do this
* Samsung Next helps startups grow
* Kept silent
  + acquisition may compete with existing Samsung company
* Interdepartmental collaboration rare, but happens when we see benefit
  + collabed with acquiring Smart Things to get cool AI stuff.

Samsung Design looks 20 years into future

Samsung in lots of shit

* Samsung innovates every 15 years
  + trade -->architecture --> health insurance -->electronics -->digital health -->...
* In Korea, 1/3 of GDP
* Military, building arms

Cool Advice on Project IDea:

* Google Innovation Problem
  + Employees build for billions
  + But startups build for millions with cool idea
* Proposing Partnership --> not idea
* Feature: adding 1 thing to existing product, not good!
* Add multiple features together --> great product!!!

**Addon to Andrew**

*Mosaic non-anonymous, users must filter data*

Show users 5 ideas per week that are matched to them based on info

Don't make descriptions of proposals too large so don't take too much time

If proposal gets a lot of votes, ask proposer to expand ideas, change voting ideas

NLP features would be important!

* Google Translate does not hide non-English speaking
* IDEA: turn Google Translate into normal English

**Dan Lee:**

Generic platform = shit

How weight ideas?

Automated weight of expertise

bios, websites, job-descriptions, personal websites

MINE DATA ABOUT PEOPLE

MATCH IDEAS TO USER IN GOOD WAY

All companies have scale issues

* firewall between different affiliates
* Split stuff on purpose to maintain Apple as biggest client (even if biggest competitor)